



Maritime Beef Testing Society

4133 Hwy # 302 Nappan, Nova Scotia B0L 1C0 | Phone: 902-661-2855 | Fax: 902-661-0372

Dear Breeders,

The Maritime Beef Testing Society is pleased to announce that we will again hold a heifer consignment sale at our annual Breeding Stock Sale on April 6th, 2024. We hope to expand this year's sale to include approximately 40 high-quality heifers. Below is a historical summary of our heifer sale.

		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Heifers	# of Heifers	23	15	28	6	38	40	33	40	N/A	21	31	39
	High Price	\$1,725	\$1,425	\$1,900	\$2,800	\$3,600	\$2,500	\$2,550	\$2,575	N/A	\$2,550	\$3,600	\$4,200
	Average Price	\$1,392	\$1,193	\$1,489	\$2,558	\$2,349	\$1,764	\$1,991	\$1,943	N/A	\$1,898	\$2,677	\$3,001

This will be a quality event! Bluntly put, this will not be a place for common quality heifers. **Heifers must be offered by March 1st, 2024.** The sale commission will be ten percent of the sale price. Heifers selected will be delivered to the Test Station approximately one week before the sale date to allow them to calm down, adapt, rest, fill out, and allow for early viewing by prospective buyers (by appointment only).

Heifers must be delivered March 30th or 31st and will be weighed on arrival and must be at least 900 pounds or they will not be accepted, no exceptions! Heifers deemed not high enough quality by MBTS staff will be rejected upon arrival. Heifers will be tagged upon arrival with their lot number. Sale order will be as they come out of the pen going to the sale ring.

Priority will be given to the first 40 entries received, however, if more than 40 entries are received, consignors may be capped on the number of heifers they can consign.

All heifers must be vet checked and confirmed either in-calf or open and fit. Again this year, if any heifers arrive at the Test Station without proof of having been vet checked, they will be charged a pregnancy check fee, a vet service call fee and a Test Station handling fee to the amount of \$75.00 per heifer.

Due to the early sale time, some pregnancy confirmation will likely be difficult, but if confirmed by ultrasound, that would be an advantage (this is to be done by consignor prior to delivery). An AI breeding date or an observed natural breeding date will be announced if provided and confirmed by vet. Heifers exposed, but too short-bred for vet confirmation will sell as "exposed to bull, no confirmed breeding". Exposure bull must be identified.

If you have a high-quality picture of the heifer you would like included in the catalogue, it must be submitted by March 5th, 2024. Cell phone pictures will not be included in the catalogue. All heifers will be pictured for DLMS when they arrive at the Test Station; heifer photos taken by MBTS will not be included within the catalog. A photo of the heifer must be sent to coordinator@agricommodity.ca prior to March 5th, 2024, to be included within the catalog.

Hopefully, with the upturn in the beef industry, there will be herd rebuilding and startups in the future. It is our goal that this sale will provide a needed service to purebred and commercial breeders, both buyers and sellers, and that the Maritime Beef Testing Society continues its long tradition as a major player in the development and improvement of the beef industry in Atlantic Canada.

If interested, please contact Jacy McInnis at 902-694-9946 or Brian Trueman at 902-667-1137 for more information.

Sincerely,

Brian Trueman
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