

4133 Hwy # 302 Nappan, Nova Scotia B0L 1C0 | Phone: 902-661-2855 | Fax: 902-661-0372

Dear Breeders,

The Maritime Beef Testing Society is very pleased to announce that we will, once again, be holding a heifer consignment sale at our annual Breeding Stock Sale on April 2nd, 2022. We hope to expand this year's sale to include approximately 40 high-quality heifers. Below is a historical summary of our heifer sale.

		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Heifers	# of Heifers	18	23	15	28	6	38	40	33	40	N/A	21
	High Price	\$1,675	\$1,725	\$1,425	\$1,900	\$2,800	\$3,600	\$2,500	\$2,550	\$2,575	N/A	\$2,550
	Average Price	\$1,350	\$1,392	\$1,193	\$1,489	\$2,558	\$2,349	\$1,764	\$1,991	\$1,943	N/A	\$1,898

This will be a quality event! Bluntly put, this will not be a place for common quality heifers. **Heifers must be offered by March 1**st, **2022.** Rather than a sale commission, a flat fee of \$125.00 will be charged per animal sold. Heifers selected will be delivered to the Test Station approximately one week prior to the sale date to allow them to calm down, adapt, rest, fill out and allow for early viewing by prospective buyers (by appointment only).

Heifers must be delivered March 25th, 26th or 27th and will be weighed on arrival and must be at least 900 pounds or they will not be accepted, no exceptions! At this time, they will be tagged with their lot number. Sale order will be as they come out of the pen going to the sale ring.

All heifers must be vet checked and confirmed either in-calf or open and fit. New this year, if any heifers arrive at the Test Station not able to provide proof of having been vet checked, they will be charged a pregnancy check fee, a vet service call fee and a Test Station handling fee to the amount of \$75.00 per heifer.

Due to the early sale time, pregnancy confirmation will likely be difficult but if confirmed by ultrasound, that would be an advantage (this is to be done by consignor prior to delivery). An AI breeding date or an observed natural breeding date will be announced, but heifer will sell as exposed. Heifers exposed but with no observed breeding date will be sold considered open and possibly bred. Exposure bull must be identified.

A photo of the heifer must be received by Ashley Anderson at <u>aanderson@agricommodity.ca</u> prior to March 10th, 2022. If you are unable to get a photo, please contact Jacy who can assist with this while heifers are at the Test Station.

Hopefully, with the upturn in the beef industry, there will be herd rebuilding and startups in the future. It is our goal that this sale will provide a needed service to purebred and commercial breeders, both buyers and sellers, and that the Maritime Beef Testing Society continues its long tradition as a major player in the development and improvement of the beef industry in Atlantic Canada.

If interested, please contact Jacy McInnis at 902-694-9946 or Brian Trueman at 902-667-1137 for more information.

Sincerely,

Brian Trueman

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